FOR IMMEDIATE RELEASE

New INTSPEI Technology Lets Software Engineers Focus on Innovation, Not Bug Fixes

New York, NY — 19 June 2007—The International Software and Productivity Engineering Institute (INTSPEI) announced today the roadmap for its P-Modeling technology, which enables software development companies to squash bugs early, shortening development time and improving software quality.

Using P-Modeling technology, critical mistakes are discovered and fixed almost immediately—just as they are introduced—and not during the latter phases of development when they are most expensive to resolve. The methodology also reduces the likelihood of new bugs being built on top of old ones, thus enhancing the project's overall integrity.

INTSPEI Chairman Vladimir L Pavlov is enthusiastic about the possibilities the new technology will open up for developers.

"Ideally, human beings should concentrate on innovation and creativity, not scouring code for bugs," he says. "P-Modeling helps programmers utilize their unique human qualities and increases their productivity, while letting computers do the grunt work."

The scenario Pavlov describes contrasts plainly with today's typical quality control model, which frequently allows the most critical—and ultimately expensive—mistakes to go undetected indefinitely. The result is often costly software rewrites completed during last minute QA testing.

In July INTSPEI plans to release free beta versions of both its P-Modeling Framework and P-Explorer. Installed as an extension to Rational Unified Process or Microsoft Solutions Framework, the software will allow users to integrate P-Modeling into their development lifecycles. P-Explorer is touted as a "mission control center" for software development projects, allowing managers to fully manage the integral status and dependencies between project deliverables regardless of which tools or technologies are used to produce them.

Based in Kiev since 2001, INTSPEI (www.intspei.com) develops software and productivity engineering technologies based on its founders' original award-winning research. The institute also offers consulting services that help developers reengineer and optimize their software development processes and deploy P-Modeling methodology.

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